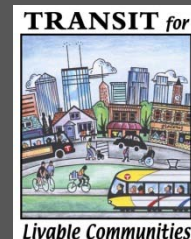


Complete Streets in Long-Johns: Walking and Biking When the Temperature Drops

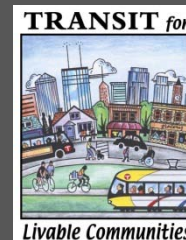
Leadership Breakfast 11-9-09

- **Welcome** Dan Hoxworth
Executive Director, Transit for Livable Communities
- **The Big Picture** Jan Parker
Ramsey County Commissioner and Co-Chair of Active Living Ramsey County
- **BWTC in Action** Joan Pasiuk
Program Director, Bike Walk Twin Cities
- **Best Practices** Antonio Roselle, P.E.
Community Design Group
- **Discussion**
- **Video and close** Transit for Livable Communities



Why is year-round walking/biking critical to the work of the Minneapolis-area pilot?

1. **As a big city in a northern climate an important part of our story to Congress and the world is how we regard pedestrians and bicyclists in our most challenging weather**
2. **When we take projects to communities we hear misperception: “It’s ridiculous to spend that much money on street improvements that will be used only 2-3 mos of the year”**
3. **To advance walking and bicycling at a system level – reliable transportation for users by choice or economic circumstance**



So are people walking and biking in the winter?

**TLC and partners: Monthly count* on the street of
walkers and cyclists**

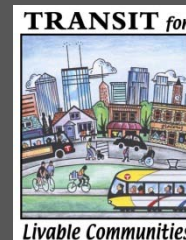
Bicycling:

- **1 out of 5 cyclists braving the worst**

(Feb cool damp day with high winds and forecast for freezing rain early in the day – still est 250 cyclists on Hiawatha trail!)

- **1 out of 3 cyclists riding when weather permits**
- **1 out of 4 cyclists still biking overall year-round!**

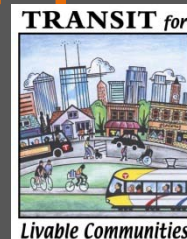
*conducted Feb-Nov 2009



So are people walking and biking in the winter?

Even more resolve for *walking* year round!

- On the worst day more than two-thirds of walkers are still walking
- On a nice winter day 4 out of 5 walkers still walk
- And overall 3 out of 4 walkers keep pacing year-round!

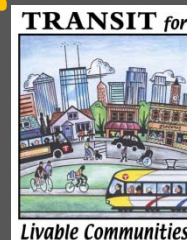


So are people walking and biking in the winter?

Yes!

Which means....

- As a region, we're doing much good stuff already to make this possible.
- We are not wimps.
- And we can accomplish even more shift into walking, biking, and taking transit!



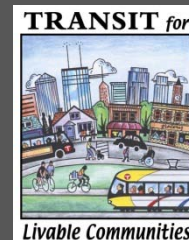
By the way...

Copyright 2005 Matt Ballard



A steamy August day seems to be more of a barrier to walking and biking than a cold winter day.

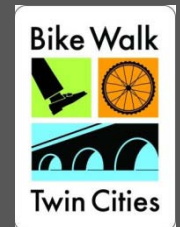
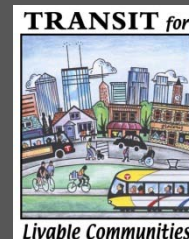
Wanna plant some trees?



Is year-round walking and biking important?

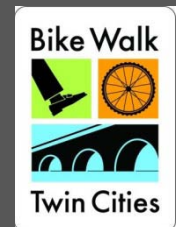
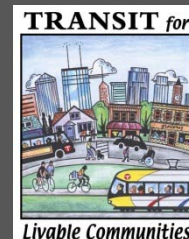


Bike Walk Twin Cities posed this Q to agencies and organizations across the area. Following is the list of those on board...



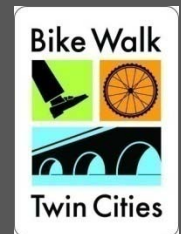
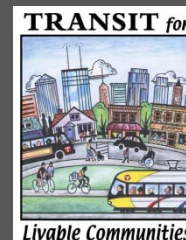
Local organizations collaborating on year-round walking and biking

- Active Living Hennepin County
- Active Living Ramsey County
- Alliance for Sustainability
- American Heart Association
- Augsburg College
- Bedlam Theatre
- Bicycle Alliance of Minnesota
- Bike Walk Advisory Committee
- Bike Walk Ambassadors
- Bike Walk Twin Cities / Transit for Livable Communities



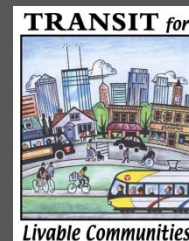
Local organizations collaborating on year-round walking and biking (cont)

- City of Lakes Loppet
- Community Design Group
- Freewheel Bike Shop
- Fresh Energy
- Hub Bicycle Co-op
- Metro Transit
- Minneapolis Bicycle Advisory Committee
- Minneapolis Department of Health and Family Support



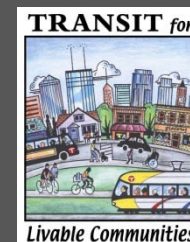
Local organizations collaborating on year-round walking and biking (cont)

- Minneapolis Downtown Improvement District
- Minneapolis Downtown TMO
- Minneapolis Park and Recreation Board
- Minneapolis Pedestrian Advisory Committee
- Minneapolis Public Schools
- Minnesota Department of Health
- Mn/DOT Bike/Ped Section
- Mississippi National River and Recreation Area
- Nice Ride



Local organizations collaborating on year-round walking and biking (cont)

- Sibley Bike Depot
- St. Paul Bicycle Advisory Board
- St. Paul Planning and Economic Development
- St. Paul Smart Trips
- Twin Cities Bicycle Club
- Twin Cities Streets for People
- University of Minnesota

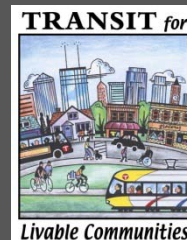


Now what?

Watch for: **52 Club!**

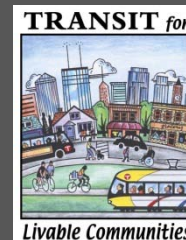
Substitute a car trip with walking/bicycling/transit once per week for 52 weeks.....

Year Round Walking and Biking



Questions for Leadership

- What are we hearing from our constituents on winter streets and sidewalks?
- As a northern metropolitan area, what leadership do we want to provide regarding year-round walk-ability and bike-ability?
- What are the barriers we can address?



Joan Pasiuk

Program Director, Bike Walk Twin Cities

Transit for Livable Communities

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St. Paul, MN 55105

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